ALICE TIAN

www.alicetian.com

EDUCATION

The University of Texas at Austin	Bachelor of Business Administration, Management Information Systems Minor: Accounting Certificates: Design Strategies, Elements of Computing Overall GPA: 3.92	May 2021

EXPERIENCE

Dell Technologies – Round Rock, TX   August 2021 – Present

Product Designer, July 2023 – Present
- Rebuilt the Tabs component in Figma using nested instances and boolean properties, reducing the number of variants from 72 to 28
- Interviewed Dell designers and developers to discover the use cases and desired behaviors of the Bulk Actions feature on table, creating a more robust component to increase the DDS adoption rate
- Collaborate with the Accessibility Center of Excellence to ensure components provide the necessary keyboard support and screen reader properties, allowing users with disabilities to better navigate through Dell products using the Dell Design System (DDS)

Software Engineer 2, February 2023 – July 2023
- Developed a vertical orientation for the existing tabs component by creating a new HTML class with CSS styling
- Defined requirements for a new variant by incorporating user feedback, integrating needed APIs and event listeners in the final component

Software Engineer 1, August 2021 – February 2023
- Maintained the front and back end of an internal .NET account reconciliation web app using Angular and C#
- Automated report generation by creating a new REST API to write data from SQL Server into a CSV, streamlining the process into one click
- Led a team of five to conduct user acceptance testing with business stakeholders to complete over 800 test cases in two weeks

WatchCharts.com – *Product Designer;* Austin, TX   March 2020 – March 2022
- Iterated the UI design of the Watch Model page over seven times, improving the user experience with feedback from user testing, heat maps, and scroll maps
- Created journey maps and user personas of watch collectors to understand their collecting background, mental schema between listings and models, and watch acquisition journey
- Redesigned the website flow with improved integration between the Watch Listing and Model pages to increase user engagement

Dell Technologies – *Digital Design Intern;* Round Rock, TX   June 2020 – July 2020
- Researched designer tool usage within the Dell Digital Design organization following the Design Thinking method in order to pinpoint their needs, behaviors, goals, and pain points
- Synthesized data from user interviews in Azure DevOps Boards, with adopted recommendations potentially reducing over $25,000 in expenses by removing redundant tool licenses

ADDITIONAL INFORMATION

Computer Skills: Figma, Miro, JavaScript, HTML, CSS, SCSS, WordPress, C#, SQL
Certifications: Dell Accessibility Center of Excellence (ACE) Level 2, ACE Level 1
Languages: Conversational in Mandarin Chinese
Interests: Climbing, Tennis, Soccer, Sewing, Crochet, Calligraphy, Travel